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PRESS RELEASE (11 October 2010)

Shmuel Ben-Tovim joins Cornerstone Global Associates

Cornerstone Global Associates are delighted to announce that Shmuel Ben Tovim, former Economics Minister at the Israeli embassy in London has joined us as Senior Consultant.

"We are delighted to welcome Shmuel to Cornerstone. Shmuel has an impeccable reputation in the business community both in Israel and in Britain, with a track record of helping international trade and working with major international corporations," Ghanem Nuseibeh, Founder at Cornerstone Global Associates commented. "Shmuel's interest of promoting regional and international business relations will contribute significantly to our capabilities and we are absolutely delighted to work with him". Shmuel was Economics Minister at the Israeli embassy in London for 5 years until 2010. Formerly he held senior positions in banking and private businesses in Israel and served as a non-executive director in major companies. Other public service positions he has held include: Israel's Trade Commissioner to the USA, Mayor and Leader of Kfar Shmaryahu Council. He holds an MBA.

Lucian J. Hudson, Partner and Managing Director, said, "Shmuel cuts an impressive figure across all sectors. With an international reputation for integrity and incisive business judgment, this is a most exciting step in his distinguished career. The private sector is rejoicing in his return. Cornerstone Global Associates will give him a platform and a team of like-minded specialists to create opportunity and deliver value for clients."

Shmuel is the first Israeli consultant of Cornerstone Global Associates and will join other highly experienced Senior Consultants including American author Howard Bloom, former British government minister Gillian Merron, Professor Peter Allen and 40 other Partners, Senior consultants and Associates

For further information, please contact Shmuel Ben-Tovim on sbt@cstoneglobal.com or Ghanem Nuseibeh at gn@cstoneglobal.com

Cornerstone Global Associates is a high-end strategy and management consultancy that tackles seemingly intractable challenges. Information about Cornerstone Global Associates' services can be found on www.cstoneglobal.com or by contacting Ghanem Nuseibeh at gn@cstoneglobal.com